

How Much Is Data Prep Costing You?

(Hint: More Than You Think)

Trifacta's global survey of nearly 300 data professionals shows that poor data prep practices:



Waste Resources



Delay Valuable Insights

Bad Data Prep Costs Billions

65%

of IT pros spend at least half of their time on data QA, cleanup or preparation.

That equates to over¹

\$450 billion lost

And your people notice.

58%

of analysts believe that this work time costs their organizations money more than it delivers value.

Inefficiencies are Delaying Valuable Insights



82%

of analysts go back to IT with new requirements *after* the data is prepared

40%



of IT pros spend half their data prep time on revising or reworking data requirements

Manual Data Preparation is a Big Part of the Problem

37%
of data analysts

Use Excel more than other tools to prepare data

30%
of IT pros



"Which of Dante's circles is Excel Hell?"

A New Approach to Data Preparation



Automated and intelligent data preparation



more efficient data prep



fewer wasted resources



happier IT professionals and analysts



better data insights

Automation tools can **empower** data analysts to more **easily** and **efficiently** work with diverse and fragmented data while freeing up IT professionals to focus on more strategic work.



TRIFACTA®

Trifacta enables anyone to prepare any data, wherever it's found. With 50,000 users across more than 10,000 companies, Trifacta empowers data analysts to explore, assess and refine data for analysis, and solve the big problems of their business. For more information, visit Trifacta.com.

¹Glassdoor data suggests that the average salary of an IT professional is \$85,460, and IDC estimates there are 18 million IT operations and management professionals globally. That means that each year organizations globally are spending \$499.8 billion on this task.